

INTRODUCTION

The Malaysian Medical Association (MMA) is organizing this Congress for doctors in the private and government sectors concentrating knowledge mainly on Primary Care Doctors. After organizing successful medical congress yearly, attended by nearly 500 delegates annually, MMA once again is organizing MMAC 2025.

This year the theme is:

'Digital Health Revolution: Shaping the Future of Patient Care'.

Date: 20th – 22nd June 2025

Venue: Royale Chulan Kuala Lumpur

Here are the reasons why you should participate in the upcoming MMAC 2025:

- This medical congress is organised by MMA, the largest body of doctors in Malaysia to address current relevant topics for doctors.
- Top class scientific program
- Project delegated attendance more than 500.
- Excellent platform to showcase your products.
- Organizational track record.

The congress warmly requires an appreciation of the continuous educational need of the country and region, knowledge of the specific areas where attention is required, the formulation of a program to meet these needs, and efficient execution.

Biomedical industry partners financial support and participation plays a pivotal role in making this event successful.

We will be delighted to welcome you at MMAC 2025.

Dr Vasu Pillai Letchumanan
Organising Chairman
MMAC 2025

We would like to offer the following packages for the sponsorship:

SPONSORSHIP PACKAGES:

1) DIAMOND PACKAGE

Sponsorship Category	Benefits	Amount
Diamond Package	<ul style="list-style-type: none">❖ Physical booth – shell scheme booth - 4m x 3m – prominent place❖ Logo during the talks and logo of sponsors at physical event site❖ Complimentary registration for 10 delegates❖ Industry sponsored lecture slot (Lunch Symposium / Tea Symposium - 45min) - topic must be approved by the organizing committee.❖ Logo in Congress website for 6 months❖ 1 Full page advertisement in e- book	RM 40,000

2) PLATINUM PACKAGE

Sponsorship Category	Benefits	Amount
Platinum Package	<ul style="list-style-type: none"> ❖ Physical booth – shell scheme booth (3m x 3m) ❖ Logo during the talk and logo of sponsors at physical event site ❖ Complimentary registration for 5 delegates ❖ Industry-sponsored lecture slot – 30 min - topic must be approved by the organizing committee. ❖ Logo in Congress website for 4 months ❖ 1 Full page advertisement in e-book 	RM 30,000

3) GOLD PACKAGE

Sponsorship Category	Benefits	Amount
Gold Package	<ul style="list-style-type: none"> ❖ Physical booth – shell scheme booth (3m x 3m) ❖ Complimentary registration for 3 delegates ❖ Logo in Congress website for 2 months ❖ 1 Full page advertisement in e-book 	RM 20,000

4) OTHER PACKAGES

Sponsorship Category	Benefits	Amount
Other Packages <i>-depends on availability</i>	Lecture Slot - 30min	RM 15,000
	Full Page Advertisement in e-book	RM 5,000
	Car Display	RM 40,000
	Distributing Promotional Items (will be inserted in Conference Bag) (FOC for Diamond, Platinum and Gold Package Sponsors)	RM 5,000

SPONSORSHIP TERMS AND CONDITIONS

Payment Terms

- Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions.

Cancellation Policy

- Sponsor agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within forty-five (45) days prior to the event is subject to a 50% cancellation fee.
- No refunds will be granted if cancellation occurs within thirty (30) days of the sponsored event.
- Sponsor will be obligated to pay any outstanding balance due on sponsorship as per this agreement.

Payment Method

Please make payment via Online Transfer:

Bank Name	:	United Overseas Bank
Bank Account Number	:	257-303-233-2
Bank Account Name	:	Malaysian Medical Association
Our Reference	:	MMAC 2025

or by cheque payable to the Malaysian Medical Association.

Please email the payment advice at mmac2025@mma.org.my

SPONSORSHIP APPLICATION FORM

Please complete the application form and upload in this link:

<https://www.kkevent.org/sponsorsite-mmact2025> or email it to mmac2025@mma.org.my

Company Name			
Contact Person			
Billing Address			
Contact No		Email	

We agree to become a SPONSOR in the following category as per the terms and conditions:

#	Sponsorship Package	Amount	Please Tick
1	Diamond Sponsor	RM 40,000	
2	Platinum Sponsor	RM 30,000	
3	Gold Sponsor	RM 20,000	
4	Lecture Slot - on availability	RM 15,000	
5	Full Page Advertisement in e-book	RM 5,000	
6	Car Display	RM 40,000	
7	Distributing Promotional Items (will be inserted in Conference Bag) (FOC for Diamond, Platinum and Gold Package Sponsors)	RM5,000	

Authorized Signature: _____

Company Chop : _____

Name : _____